

JANUARY - JUNE 2023

# LEADERSHIP ACADEMY 3 IMPACT REPORT



**Five Members of Leadership Academy 3**

Marlene Hurd, Arlene Hipp, Shirley Matthews, Sheila Gay, Anne Bradley

**Staff:** Casey Farmer (Consultant), Ruby Rodriguez (Organizer), Sharon Cornu (Executive Director)



**St. Mary's  
Center**

*A Community of Hope,  
Healing & Justice*

# OUTCOMES

- 01** Incorporate the voice of lived experience in policymaking on homelessness in Alameda County
- 02** Elevate the collective capacity of Leadership Academy participants to know, analyze and change resource distribution
- 03** Support a learning community in identifying future options and resources
- 04** Developed an inventory of shower and laundry services available to unhoused people throughout Alameda County (brick & mortar, mobile, etc). This inventory had not yet existed or been compiled by any other advocates or county agencies. This chart is posted on the St. Mary's Center website and will be continuously updated by the St. Mary's Center Hope & Justice Organizer so that it can be a living and accurate resources to the community.
- 05** Created a partnership with Dr. Avelar Portillo of the UCSF Benioff Homelessness & Housing Initiative Program, opened a door to future research in Alameda County and Oakland about the impacts of WaSH insecurity on our residents
- 06** Presenting research questions, academic research, and hypothesis to Alameda County's Office of Homeless Care and Coordination / Health Care for the Homeless and stakeholder partners

# IMPORTANT FINDINGS

- 01** The locations where Alameda County Office of Homeless Care and Coordination deploy their mobile shower and laundry services are deemed confidential due to HIPAA. The lack of coordination and information to partners and the public is problematic, bureaucratic, and causes duplication and waste.
- 02** With the loss of services provided by LavaMaex, where will gaps in hygiene services grow? How can the needs be met or filled?

# CURRICULUM OUTLINE

SESSION	DESCRIPTION	LEARNING CONTENT & RESULT
<b>January</b> <i>Planning and Research</i>	Kick-off Midwest Academy Campaign Plan	<ul style="list-style-type: none"><li>• Select 5 participants from earlier cohorts and invite them to participate</li><li>• Review goals, roles, timeline</li></ul>
<b>February 21</b> Co-Facilitated: Sheila & Sharon	Strategic Chart and Power Analysis	<ul style="list-style-type: none"><li>• Midwest Academy campaign plan</li></ul>
<b>March 14</b> Co-Facilitated: Anne & Casey	Budget training; County Administration & Stakeholders	<ul style="list-style-type: none"><li>• Learn how County budget is put together and who influences the results</li><li>• Discussion with Lynette Ward, Homeless Services Regional Coordinator, Alameda County Office of Homeless Care &amp; Coordination</li></ul>
<b>April 18</b> Co-Facilitated: Arlene & Casey	Understanding the Need for shower and laundry services  Presentation by Dr. Avelar Portillo	Review the Chart of Shower & Laundry Services in the County (created through research by this group) <ul style="list-style-type: none"><li>• Where are the widest gaps?</li><li>• Where do we believe mobile showers and laundry will make the biggest impact?</li></ul> Researcher with the UCSF Benioff Homelessness & Housing Initiative Program <b>Water, Sanitation, and Hygiene (WaSH) Insecurity Among Unhoused Communities</b>
<b>Special Presentation</b>	Jen Lucky, Office of Homeless Care and Coordination	<ul style="list-style-type: none"><li>• Home Together 2026: Year One Progress Update</li></ul>
<b>April 28</b> <i>Field Trip</i>	Oakland Museum of California	<ul style="list-style-type: none"><li>• Visit the Angela Davis exhibit, an opportunity to learn from the experience and teachings of an esteemed activist</li></ul>
<b>May 9</b> Co-Facilitated: Shirley & Casey	Attend Budget Hearings	<ul style="list-style-type: none"><li>• Draft a 1-page handout about the importance of shower and laundry services</li><li>• Interview Talia Husbands-Hankin (street outreach provider and advocate in Oakland) and Dani Gould (City of Oakland Street Outreach Case Manager)</li><li>• Prepare survey questions for Pop Up Care Village</li></ul>

SESSION	DESCRIPTION	LEARNING CONTENT & RESULT
<b>May 18</b> <i>Community Engagement</i>	LavaMaex Pop Up Care Village at Oakland City Hall	<ul style="list-style-type: none"> <li>Completed 27 surveys about experiences accessing shower and laundry services as unhoused residents</li> </ul>
<b>June 13</b> Co-Facilitated: Marlene & Casey	Final Meeting / Presentation Planning Session	Pulling all of our research and work together: <ul style="list-style-type: none"> <li>Research questions</li> <li>What we found</li> <li>Our hypothesis</li> <li>Our theory of change</li> <li>Our call to action</li> <li>Needed dialogue and areas for innovation</li> </ul>
<b>June 14</b>	Presentation to Alameda County Office of Homeless Care & Coordination / Health Care for the Homeless	<ul style="list-style-type: none"> <li>Recorded and will be posted on Healthcare for the Homeless' website, under Trainings tab</li> <li>See slide deck</li> </ul>
<b>June 30</b>	Graduation	<ul style="list-style-type: none"> <li>Celebrating the work of Leadership Academy 3</li> <li>Reflections by Leaders, as prompted by Marlene's questions:               <ul style="list-style-type: none"> <li>"What will you do with this experience?"</li> <li>"How will this experience impact your future advocacy and life?"</li> </ul> </li> <li>Seeking feedback for future Leadership Academies</li> </ul>

# FEEDBACK

## From Leaders on Leadership Academy 3

“I’m glad to be a part of this movement.” - *Shirley*

“I consider Leadership Academy to be a Think Tank. I have a broader perspective now. I am empowered to utilize the information I learned from this experience and to use my voice to advocate for change.” - *Sheila*

“Leadership Academy opened my eyes especially through the personal stories and real experiences of those without showers and laundry.” - *Anne*

“I’m inspired to lift up the voices of those struggling on the street.” - *Marlene*

“I like how Leadership Academy was structured, we had a clear agenda, and we got to learn the dynamics of how things (government and politics) work. They talked to us like we were in appointed or leadership positions already.” - *Arlene*

# THE TEAM

## **Sharon Cornu** *Executive Director*

- Raise funds
- Support campaign demand and plan development

## **Casey Farmer** *Consultant*

- Budget 101
- Curriculum
- Facilitate training sessions
- Connect to guest speakers / policy experts
- Assign homework & research
- Feedback on demands and campaign plan
- Identify impactful partners & seek endorsement
- Monitor County (and City) agendas for relevant topics

## **Ruby Rodriguez** *Organizer*

- Meeting invitations (physical or Zoom)
- Reminder calls/emails in coordination with Coordinator
- Attend sessions and community outreach presentations as needed with participants
- Support participants to attend stakeholder meetings
- Set and track dates/times for meetings
- Coordinate calendar with consultant, possible guest speakers
- Participant check-ins re: content, research

## **Cohort Members**

- Anne Bradley**  
**Sheila Gay**  
**Arlene Hipp**  
**Marlene Hurd**  
**Shirley Matthews**
- Co-facilitate one session, including pre-planning session with Casey & Ruby
  - Regular, active participation
  - Homework & research
  - Public speaking
  - Community outreach